

# THE MORNING NEWS

Volume I

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## ATTRACTIVE PROGRAM ON RESOURCES DAY

Secretary Hening Secures Lot of "Big Guns" as Speakers at Fourth Annual Chautauqua at Mountainair

The fourth annual Chautauqua assembly at Mountainair, Torrance county, will be held this year August 2nd to 13th inclusive. Mountainair has the distinction of being the smallest town in the United States that has ever attempted an assembly of this character. This little town on the Santa Fe cut-off not only has attempted, but has successfully conducted three of these chautauquas; and is going into its fourth with a much more elaborate program than has been attempted before and with every prospect of complete success.

Sometime ago the management of the Chautauqua set aside Saturday, August 5th, as "New Mexico Resources Day" and placed arrangements for the program for this day in charge of the Bureau of Immigration. This program has now been completed and includes a number of very interesting lectures by well known experts in their several lines, all bearing upon the resources and development of New Mexico. Governor Mills will be present and will make an address. The program includes a lecture by Dr. W. E. Garrison, President of the Agricultural College, on "The Model Ten Acre Irrigated Farm in New Mexico"; by Alexander McPherson of Roswell, the noted horticulturist, on "Fruit Lands of the Sunshine State", illustrated with stereopticon views; by John T. Burns, executive secretary of the International Dry-Farming Congress, on "Opportunity and Dry Farming in New Mexico"; by Norris H. Read, the well known advertising expert of the Santa Fe railroad, on "New Mexico's need for Intelligent Publicity"; by Ralph C. Ely, of Deming, on "The Magic of the Pump", illustrated with stereopticon views; and by Charles D. Miller, New Mexico's irrigation Engineer, on "The Irrigation Resources of New Mexico."

All of these men are not only able speakers, but experts who may be accepted as authorities in their several subjects.

The special feature of the "Resources Day" program will be the first "New Mexico Development Conference", in which every development interest in New Mexico is invited to participate. The purpose of this conference is to bring together in an informal way the Commercial bodies of the various communities, the railroads, the irrigation and land development companies and interests; in a word, all of those actively interested in the speedy

development of New Mexico, for a conference and interchange of ideas; for discussion of ways and means by which this development may be brought about most speedily and effectively.

Up to this time the various active communities of New Mexico have been "going it alone". There has been little or no effective co-operation among them for the general good. Their efforts have been restricted to their own localities and as a result, work for New Mexico as a whole has suffered.

The recent hearty and state-wide response to Governor Mills' "Call of New Mexico" (Post Card Day) has demonstrated convincingly that the people of New Mexico are ready for co-operation for the good of New Mexico as a whole, and that they realize the importance of such co-operation. It is to encourage this co-operation to bring the various communities closer together, to give them the advantage of interchange of ideas and plans, that this conference has been called. It is not proposed to attempt a permanent organization. It is, rather, a preliminary meeting, at which representatives of the various communities will have the benefit of the experience and advice of experts in promotion of publicity as well as the benefit of each other's ideas; and that they may discuss among themselves the best methods by which we may hasten the populating and development of New Mexico.

### Anti-Saloon League

The Anti-Saloon League met at the Methodist Church Wednesday night, transacting routine business. The next business meeting will be at the Baptist Church on the night of July 18th. All are cordially invited to attend the meeting next Sunday afternoon at 3 o'clock at the Baptist church.

### Socialist Lectures

On next Tuesday and Wednesday nights, July 11 and 12, Otto F. Branstetter of Oklahoma, will deliver two lectures in Estancia on Socialism Made Plain. Mr. Branstetter was a resident of the valley for some time, and is well known here. His reputation as a speaker warrants him a large audience. Everybody welcome.

Read the News and you get all the county news.

## COUNTY LEVY IS INCREASED

The commissioners adjourned yesterday afternoon, after having been in session three days this week. Among other matters attended to was the making of tax levy for 1911, which was fixed at 28 mills for county purposes, besides the school levies which run from 3 to 15 mills for the various school districts. The territorial levy is 10 mills, making the total county and territorial levy 38 cents. The territorial levy is less than last year, while the county levy is greater, the total being two mills less.

### Whist Club

The Ladies Whist Club met at the home of Mrs. G. H. Van Stone. The afternoon was spent with embroidery work. Music was furnished by Mesdames Monte Goodin and M. H. Senter, which was enjoyed by the ladies. Refreshments consisting of frozen fruit and cake, were served. The next meeting of the Club will be with Mrs. M. H. Senter, Thursday, July 20.

### Lucia

The rains still continue to fall at this place. A very hard rain fell at this place on July 2, the water standing all over the ground. A stream flowing down the road to Mr. Hunter's place, resembled a shallow lake. Crops and grass are looking fine. Beans are blooming, corn, cane, milo maize and potatoes are doing well. There are good signs of plenty more rain.

John McGillivray has finished shearing his sheep. Dock Heal has not quite finished yet.

A part of the Lucia people enjoyed the Fourth at Estancia, while the rest remained at home.

Miss Lilian Heal is spending this week at the Williams home southwest of Estancia.

Mr. and Mrs. Charley Miller is expecting to return to Texas this week.

Mr. Robertson was in Estancia Tuesday spending the night there.

J. A. Goodrich has been to Mountainair on business.

Mr. and Mrs. Manningly went to Estancia Monday.

Jessie Heal will return home Saturday or Sunday.

News Readers get the News first.

## Ogierville HAS CELEBRATION Young Chicago Springs Up, among the Pines of the Manzanos

While we believe like the small boy that it pays to advertise, still the fact remains that without the aid of any printers ink the celebration here on the 4th was a complete success. For several days previous to the 4th, the pie and cake foundries were running full blast and the entire output was carried to the grove near Ogier's new log bungalow, on the morning of the 4th. This together with a barbecue and all the good things that the ladies could think of building, made a spread that was simply out of sight, at least a large portion of it was out of sight by evening. There was no groaning of the tables caused by the abundant eatables as our far sighted engineer, Mr. Cochran had constructed the table from logs, intended for the new house. After the meal was over, Mr. Pyle, the carpenter sighted over a couple of the logs and decided they were too badly bent to be used in the building. (Those logs were probably the ones Scotty had used for a bench.)

Well, there is no use talking any more about the dinner. That isn't all we had. After dinner we had a speech by Mr. Rae from Mt. Bosque, a burro race between John Norton and Clarence Ogier, a fat-man's race won by Earl Scott, a skinny man's race won by Noah Dye and then a mixed race won by Scott. Dancing in the afternoon followed by a supper under the pines in the evening and all the ice cream we could eat. Fireworks, followed by a Gran Baile at night. Good music, good people and a good floor (at least there was a good bit of the floor) made a very enjoyable time. Say, isn't that going some for a little town only a couple of months old?

While everyone did his share toward the success of the days enjoyment, Mr. Ogier did his share and then some. He furnished the barbecue, free candy, peanuts, lemonade and cigars, also had several swings put up for the children and in fact was useful as well as ornamental throughout the day.

Quite a number of folks from out of town spent the day with us and while we can't recall all their names, we sure like their looks and hope they will come again.

The mill resumed operations Wednesday morning having shut down two days to celebrate the 4th. So while you valley farmers are blowing of the big crops you will raise this year, we are not keeping quiet but are sawing wood up here in the hills.

Comparisons are odious sometimes, says the News. Some of our older and larger towns have cut out the fireworks and firecrackers on the 4th and have allowed the fire water to run at will and then have the nerve to call it a safe and sane 4th. Here in Ogierville we cut out the fire water and celebrated with fire and noise in the good old style.

E. C. Adams has finished his house near the commissary crossroads and has been practicing at his old trade of barbering the last several days. As the thatch has become so long on some of the boys, Ed is thinking of charging by the yard or working by the hour.

All doubts as to whether the foundation of the log house was strong enough,

were settled on the 4th. Fred Mahon danced the Mexican Polka and it never faded it.

It rained very hard here for several days but no one was afraid of a flood as Noah Dye is here and as we have plenty of lumber, if the water gets too deep, we can get Noah to emulate the example of his illustrious name sake and build an ark.

Messrs. and Mesdames McMullen and Cowelfield, who live in the suburbs of our growing village, spent the day with us. But Mr. Gaines and wife, another suburbanite, deserted and spent the day at Estancia.

Frank Mahan's house on Front street was finished in time to have the roof tested by the rain. Frank said it was a success as a shade or a shower bath, but not of much account for turning water.

T. A. Boren returned from his ranch Sunday, all dyked up in a bunch of new duds. Tom was so completely disguised by his new regalia that no one recognized him until he bit into a hunk of pie.

Mesdames Scott and Ludwick were under the weather the day after the night before, probably caused by diving too deep in the lemonade tank.

Joe McKinley remarked to a friend yesterday that he would sooner dance than eat. My, oh my, how that boy must love to dance.

J. A. Dye is building an additional room to his house on Ogier avenue and has promised to give a baile when it is completed.

H. E. Ludwick, night nurse at the sawmill, has been advanced to the position of first aid to the hungry at the commissary.

### Mount Calvary

Mr. Imboden has purchased a header and is harvesting wheat. He says the wheat will make about twelve to fifteen bushels per acre. He says that he expects to plant about four hundred acres of wheat this fall. If we will only watch him, we will see someone make a success in the Estancia Valley.

Allen Baggett of Wichita, Kansas, has returned to harvest his crop of wheat, which is very good. He says we have a paradise here.

Mr. Winsatt has cut his first crop of oats, which was very good but the next crop will be finer.

Mrs. Sharpless and daughters, May and Princess have returned from Albuquerque.

Mr. Armstrong has returned from Eos Lunas and says the fruit is fine down there.

Mrs. Cowen has a nice baby girl at her home. Mother and babe are doing well.

Mr. Donaghe will take the premium for a clean crop. He is an up-to-date farmer.

The rain has come. This insures the best crop we have ever made.

Our people never were in better spirits. Everything looks fine.

Miss Olga Donaghe visited Miss Leana